

# VANESSA BEZIC

## Bilingual TV/Web Journalist

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### workexperience

Freelance TV/Web Reporter, Photographer and Editor  
Univision KMEX-TV News, Los Angeles, California  
November 2009-Present

Wrote, shot, produced and edited multiple stories and mini-documentary series for UnivisionLosAngeles.com. Reported for the 6 p.m. weekday TV newscasts including for the “Ángel de la Justicia” special assignment segment.

Host, Writer and Producer for “Twending” on TheStream.Tv  
October 2009-Present

Hosted, wrote and produced the weekly live and interactive show “Twending” along with daily live “Twending” updates

Host for Select2gether.com  
August 2009-Present

Hosted/featured in multiple infomercials

Host & Writer for CoPress.org  
August 2009-Present

Hosted and produced weekly “This Week in CoPress” podcasts. Blogged about technical support and community building strategies for student news organizations.

Host, Video Producer and Writer for THEPOPFIX.com  
June 2009-Present

Shot, edited, hosted and produced LA-centric lifestyle and entertainment online video segments. Blogged about exclusive events, uploaded photos, shot and streamed live video via social media platforms including Facebook, Twitter, Ustream, etc.

Host and Video Producer for MyDictionary.com  
April 2009-Present

Wrote, shot, edited and hosted multiple “My Word of the Day” (MyWOTD.com) segments. Interviewed actors, shot, edited and produced online video segments for MyDictionary.com partner BookPALS.

Web Content Co-Manager and Copy Editor for Lagun.com and RepublicLagunCNC.com  
January-November 2009

Responsible for managing the site’s CMS, creating and editing specification sheets and brochures for each lathe and mill. Helped president improve marketing campaign to meet monthly sales target with weekly customer email updates and promotional video pieces for presentations and machine shows. Worked with managers and president to revamp site’s layout, design and navigation to make it more user-friendly

### Education

Medill School of Journalism  
at Northwestern University,  
Evanston, Illinois

Bachelor of Science in Broadcast  
Journalism with a 2nd major in  
Communication Studies

- Only one in class to complete degree in both schools
- Dean’s Honor List all four years

### Skills

Avid  
Adobe Premiere Pro  
Final Cut Pro  
Linear editing  
AP ENPS  
Content management systems  
GarageBand  
Podcasts  
HTML/CSS (hand-coded)  
Audacity  
SoundSlides  
DV/HDV Shooting  
Social media platforms  
Adobe Photoshop  
Adobe Illustrator  
Adobe Flash (basic)  
Blogging  
Fluent in Spanish  
(both spoken and written)  
Basic French



### Achievements

The Poynter Institute Multimedia Journalism Fellow  
Scholarship Winner from National Academy of Television Arts and Sciences, Chicago/Midwest Chapter  
Student Illinois News Broadcasters Association Award for Best Newscast from INBA  
College Emmy Best Newscast 2nd Place from National Academy of Television Arts and Sciences, Chicago/Midwest Chapter  
Varsity Division I Volleyball Player for Northwestern University

Web Content, Marketing Co-Manager and Copy Editor for DailyFill.com  
August-December 2008

Worked closely with developers, managers and president to design site's layout, voice and URL from scratch and establish partners. Responsible for every level of production including managing the site's CMS, gathering content and editing news stories. Created production schedule and used HTML code and Photoshop to refresh entire homepage including lead story, headlines, photo galleries and featured video numerous times a day. Assisted manager in creating marketing campaign and integration plan with MySpace to increase site's growth, traffic and revenue

## additional experience

Reporter, Photographer and Editor  
KSNT-TV News, Topeka, Kansas

Wrote, shot, produced and edited multiple packages per day including breaking news and feature stories. Reported live for the 5 p.m., 6 p.m., and 10 p.m. newscasts weekdays and at 5 p.m. and 10 p.m. weekends. Contributed stories to sister station KSN in Wichita. Worked with sports department to report and produce post-game reaction pieces. Assisted 11 a.m. producer, stacked show, wrote, shot and edited stories and teases for 27 News Today.

Anchor, Reporter and Assignment Editor  
Northwestern News Network, Evanston, Illinois

Anchored and produced weekly newscasts and updates. Anchored the prime time evening show. Researched and reported news, weather, stock market and traffic stories.

Field Producer and Assistant Producer  
KEYT-TV News, Santa Barbara, California

Researched, wrote and field produced pieces for 5 p.m., 6 p.m., 6:30 p.m. and 11 p.m. newscasts. Worked closely with show producers, wrote teases and tosses and contributed editorial and production ideas. Field produced assignments including the Zaca Fire, Barack Obama's campaign and the Santa Ynez Valley expansion plan. Wrote, produced and assembled feeds and packages for ABC's NewsOne feed and Pathfire video services. Used my Spanish language skills to track and assist assignment editors and reporters with translations and research.

Anchor and Producer  
WNUR 89.3 FM, Evanston, Illinois

Anchored and produced weekly newscasts and updates. Anchored the prime time evening show. Researched and reported news, weather, stock market and traffic stories.

Field Producer and Anchor Assistant  
WGN-TV News, Chicago, Illinois

Researched, wrote and field produced special projects for anchor and other reporters. Booked guests, wrote scripts and assisted Emmy Award-winning producer of "People to People" community affairs program. Dubbed, transcribed, researched and pieced together special reports/projects for anchors. Helped anchor prepare radio reports for "The Real Show" on V103 (WVAZ-FM 102.7). Collaborated on selection and editing of local Emmy and Silver Circle Award submissions.

Sports Reporter and Volleyball Analyst  
Northwestern News Network SportsNight, Evanston, Illinois

Interviewed Big Ten athletes for feature packages, field produced at sporting events. Wrote, produced and edited packages about Northwestern University teams for NU Channel 1/Evanston Cable Channel 6. Worked as analyst and play-by-play announcer on women's volleyball broadcasts.